

Student Sustainability Council

Meeting Minutes March 21st, 2018

Members Present:

Name	P/A	Name	P/A	Name	P/A
Zoe Gabrielson	P	Julianna Dantzer	P	Megan Van Son	P
Nachie Braga	P	Mitch Mullins	P	Carson Harral	A
Cassie Odom	P	Jared Miniard	P	Cameron Luker	P
Zack Beavin	P	Viktor Halmos	P	Isabel Jenkins	P
Braydi McPherson-Hathaway	P	Ryan Lark	P	Luc Dunoyer	A
Rachel Kreppert	P	Maya Gershtenson	P	Shane Tedder	A
Gabriel Smith	P	Claire Crosby	P		
Lauren Thomas	P	Abby Shelton	P		
Rachel Cook	P	William Varney	P		
Sophie Beavin	P	Maya Collings-Patterson	A		
Amanda Williams	P	Maria Sanchez	A		

1) Beginning of Meeting

- a) [7:30pm] - Reading of the Preamble and Introductions

2) Proposal Presentations

- a) [7:33pm] - Proposal #1 (Sustainability Pitch Competition) Presentation Begins
- b) [7:40pm] - Proposal #1 Presentation Ends and Q&A Begins
- c) [7:42pm] - Proposal #1 Q&A Ends

- d) [7:42pm] - Proposal #2 (Sustainability Internship) Presentation Begins
- e) [7:47pm] - Proposal #2 Presentation Ends and Q&A Begins
- f) [7:49pm] - Proposal #2 Q&A Ends

3) Proposal Discussions

- a) [7:50pm] - Discussion of Proposal #1 (Sustainability Pitch Competition) Begins

- i) Would approaching the entity within Gatton that is match funding to provide money for food possible?

(1) No, they were initially approached by Zoe however they are a Non-Profit Entity and are legally unable to provide catering for such events.

- b) [7:50pm] - Discussion of Proposal #1 Ends
- c) [7:50pm] - Motion to vote on Proposal #1 (Motion by [Rachel C.], 2nd [Mitch])

VOTE RESULTS - PASSED - Yes [22] No [0] Abstain [1]

- d) [8:01pm] - Discussion of Proposal #2 (Sustainability Internship) Begins
- e) [8:03pm] - Motion to Amend Proposal by increasing the funds available to provide \$15.00 per hour for the Sustainability Interns (Motion by [Nachie], 2nd [Mitch])
- f) [8:03pm] - Motion to Amend passes Unanimously
- g) [8:04pm] - Discussion of Proposal #2 Ends

h) [8:04pm] - Motion to vote on Proposal #2 (Motion by [name], 2nd [name])

VOTE RESULTS - PASSED - Yes [20] No [0] Abstain [3]

4) End of Meeting

a) [8:05pm] - Outreach Committee Announcements

b) [8:06pm] - Development Committee Announcements

c) [8:07pm] - MEETING ADJOURNED

5) Proposals from Meeting

University of Kentucky Student Sustainability Council 2017-2018 Grant Application

1. Name: **Zoe Gabrielson**
2. Email: zkg222@uky.edu
3. UK Affiliation: **Undergraduate**
4. Proposed Project Title: **2018 Sustainability Pitch Competition**
5. If applicable, please provide the sponsoring or overseeing organization. (e.g. the Office of Sustainability, Wildcat Wheels, the Dept. of Ag. Economics, etc.): **multi-disciplinary**
6. Total Amount Requested from the Council: **\$2000**
7. Would you like to make a presentation to the Council before your proposal is reviewed? **Yes**

8. Please mark the primary and secondary focus areas of your project with a **1** and **2**, respectively.

- | | |
|---|--|
| <ul style="list-style-type: none"> ● Recycling: ● Transportation: ● Agriculture/Gardening: ● Water: ● Renewable Energy/
Energy Conservation: | <ul style="list-style-type: none"> ● Climate Change: ● Local Environment: ● Behavioral Change: ● Species Diversity/Conservation: ● Other (Please Describe): Student Engagement |
|---|--|

9. Please name any other project leaders:

Name Mariam Gorjian	
Title & Department Director, University of Kentucky Venture Studio	
Project Role Von Allmen Center Liaison	
Email mariamgorjian@uky.edu	
Name John Peloza	
Title & Department Professor, Gatton College of Business & Economics	
Project Role Gatton College of Business & Economics Liaison	
Email john.peloza@uky.edu	

Please note that any project leaders listed will be excused for closed discussion of their project proposal.

10. Please describe the project, its goals, and how it contributes to UK student knowledge, attitudes & culture, or practices of the 3 pillars of sustainability (i.e. economic, environmental and social), including potential long term effects.

The 2018 Sustainability Pitch Competition will be a one-day event that invites students from all majors at the University of Kentucky to submit pitches for their ideas for a business related to sustainability. This event will be open to all students at UK and is intended to encourage students to consider sustainability as a viable component of entrepreneurship and to engage the business and sustainability communities so that they may have an opportunity for increased interaction.

This project contributes to UK student knowledge by offering a space for students who may not ordinarily interact with sustainability initiatives at UK to do so, in hopes that these students will realize that their interest in problem-solving and entrepreneurship can be applied to making the world a better place through conservation and environmental protection. Students will be judged on their “pitches”; solutions to environmental problems that take the form of a sustainable business idea. They will be judged on several criteria related to innovation, feasibility, commitment to sustainability, and more, by a panel of judges composed of faculty and community members.

As we are met with ever-worsening environmental problems, it is becoming increasingly evident that solving some of the world’s most pressing sustainability issues related to resources, waste, hunger, and more will require cooperation and partnership with the business community. By promoting the importance of the “triple bottom line,” and encouraging students to consider the notion that sustainability can be profitable, this competition will enhance the culture of sustainability at UK and incorporate the economic pillar of sustainability by encouraging students to consider the social and environmental pillars.

11. Name any anticipated project affiliates and describe the extent of their support, including any financial, matching or in-kind support. Specific details are encouraged.

The Von Allmen Center for Entrepreneurship has agreed to match the contribution of the SSC in a 1:1 match. Their funding largely comes from grants and cannot be used to purchase food, t-shirts, or tokens of appreciation for judges, so their contribution will be the prize money for students who win the competition. There will be three prizes (for 1st, 2nd, and 3rd place) of \$1000, \$750, and \$250 for a total amount awarded of \$2000.

In addition to providing financial support for the competition’s prizes, the Von Allmen Center will also contribute the efforts of salaried employee Mariam Gorjian, who will devote time to this project that will not be compensated by the SSC. Furthermore, she will reach out to community partners to find judges who will donate their time. She asks that the SSC provides a small token of appreciation for these judges as they are volunteering on goodwill with the Von Allmen Center.

Finally, the Gatton College of Business and Economics will allow this competition to be held in the Gatton Building, free of charge. The use of this space is valuable and will reduce the overall cost required to hold the event.

12. Please mark the primary target population of your project with a 1.

- UK (general): 1
- Undergraduates:
- Graduates:
- Community:
- Faculty:
- Other (Please Describe):

In 250 words or less, please answer the following questions.

13. Describe the intended University of Kentucky audiences and potential number of people impacted including any potential diverse segments such as student or community organizations and supporting evidence (e.g. expected or historical event/speaker attendance).

The intended audience for this event is students at UK who are passionate about sustainability, entrepreneurship, and innovation. Students will have a few minutes to present their proposal for a sustainable business or non-profit to a panel of judges from the UK and Lexington community and the top three proposals will win prizes that can be used as start-up funds to make their ideas a reality. Several teams (probably around

ten) could compete, with multiple students on each team, indicating a potential student impact between 10 and 40 undergraduate students.

Dr. John Peloza teaches a social enterprise class in which students develop sustainable entrepreneurship initiatives. This class will have been active for three years at the time of the event and has dozens of groups who could potentially compete in an event like this, and the Entrepreneurship Bootcamp in the Von Allmen Center has students each year who create business plans that might qualify (some notable past examples include “The Sustainable Products Company” and “Think Hempy Thoughts”). This is in addition to the countless other students at UK who might be interested in entering.

14. Are there any students involved in the proposed project? If so, do they benefit from professional or technical skills, outputs, or experiences such as presentations, posters, or reports?

I (Zoe Gabrielson) am a sophomore Marketing and Agricultural Economics dual degree with minors in Political Science and International Business. As the founder and organizer of this competition, I will benefit from the professional skill of networking and collaborating with many people at UK and in the Lexington community to ensure the success of a project like this, and if this project is successful I would like to present it at AASHE in 2019 so that students, administrators, and faculty at other schools might benefit from learning how something like this could be implemented at their institution.

In addition, the students who participate in the competition will gain relevant experience in business, leadership, and have the opportunity to network with community leaders at the one-day event.

15. Please describe any previous history and to what extent you, other project leaders, or the sponsoring organization may have with the UK Student Sustainability Council.

Zoe Gabrielson (project leader) is a current at-large member of the SSC, and previously served as the 2017 Summer Intern for the SSC.

16. Please outline a timeline and milestones to ensure project efficacy prior to and after project implementation.

Date	Milestone
June 2018	1) Application created which outlines expectations and objectives for submitted pitches 2) Rubric created that will be used to judge submissions
August -September 2018	3) Dr. John Peloza’s students will begin their class on sustainable entrepreneurship and he will inform them about the competition that they can take part in later in the semester 4) Students involved in Entrepreneurship Bootcamp through the Von Allmen Center will be informed about the opportunity as they begin the process for coming up with ideas for new businesses.
October 2018	1) Catering arrangements will be made for the event. 2) T-Shirt orders will be placed 3) Promotion will begin for the event all around UK including: <ul style="list-style-type: none"> a. Signage in Gatton building b. Posters and yard signs around campus c. Flyers in Whitehall and other classroom buildings d. Potential radio announcement on WRFL
November 2018	1) Community partners will be contacted by the Von Allmen Center to secure judges for the competition 2) Promotion will continue and be intensified around campus 3) Printed materials and gifts for judges will be ordered

	4) If there are enough applications for pitches, they will be screened to select those who will go on to compete at the one-day pitch event. If the SSC so chooses, it may nominate members to a screening committee to review applications for selection.
December 2018	1) The one-day pitch competition will be held, winners will be selected, and prizes will be distributed. If the SSC so chooses, it may appoint a judge to participate in the event.

17. Does the success of your project require prior approval of other UK or non-UK entities (e.g. IRB or venue approval, etc.)? If so, please provide supporting documentation.

No.

18. Please demonstrate how the Student Sustainability Council will be credited or advertised in your project (this can include promotional material). Would a project leader be available for a radio interview?

A project leader would be more than happy to take part in a radio interview, and in fact, would greatly appreciate the opportunity to advertise the event on GreenTalks beforehand. In addition, the SSC logo will be featured on all promotional materials for the event, and on the T-shirts that will continue to spark interest even after the event is complete.

19. Using the following format, please provide a line item budget for the total amount request and what percent of the project is being sponsored by SSC funding. Provide information sources or reasoning for the budget estimates.

Item	Cost	Request from SSC	Source of remaining funds
	support		College of Business and Economics
Gorjian – organizing work	support		Women Center for Entrepreneurship
1st place prize			Women Center for Entrepreneurship
2nd place prize			Women Center for Entrepreneurship
3rd place prize			Women Center for Entrepreneurship
Catering			Sustainability Council
			Sustainability Council
Signage, printing, and promotional materials			Sustainability Council
Travel gifts for judges			Sustainability Council

20. Are you willing to accept a general reduction in your budget? Yes

21. Are you willing to accept line item changes in your budget? Yes

22. You may include additional attachments to supplement the application such as promotional material, resumes, letters of collaborative funding, etc.

Submit project proposals and/or questions on proposal processes to **ukstudentsustainabilitycouncil@gmail.com** with **'SSC Proposal'** as the subject line.

If successfully funded, a councilmember will be assigned to your project. Failure to communicate with this person can result in a total or partial loss of funding. **Any changes in the use of approved funding must be resubmitted and re-approved by the Council. Unused funds are automatically returned to the SSC.**

Project proposals will be considered on a rolling basis and must be received 1 week prior a scheduled meeting in order to be considered for the agenda. If SSC and applicant are able to confirm that project, if funded, would be in compliance with University Business Procedures. The 2017-2018 meeting schedule is on our website.

University of Kentucky Student Sustainability Council

2016-2017 Grant Application

1. Name: **Zoe Gabrielson**
2. Email: **zkg222@uky.edu**
3. UK Affiliation: **Student Sustainability Council (Internal)**
4. Proposed Project Title: **2018 SSC Summer Internship**
5. If applicable, please provide the sponsoring or overseeing organization. (e.g. the Office of Sustainability, Wildcat Wheels, the Dept. of Ag. Economics, etc.): **SSC, Office of Sustainability**
6. Total Amount Requested from the Council: **\$2405**
7. Would you like to make a presentation to the Council before your proposal is reviewed? **Yes**

8. Please mark the primary and secondary focus areas of your project with a **1** and **2**, respectively.

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| <ul style="list-style-type: none"> ● Recycling: ● Transportation: ● Agriculture/Gardening: ● Water: ● Renewable Energy/
Energy Conservation: | <ul style="list-style-type: none"> ● Climate Change: ● Local Environment: ● Behavioral Change: ● Species Diversity/Conservation: ● Other (Please Describe): SSC Internal |
|---|--|

9. Please name any other project leaders:

Name Shane Tedder

Title & Department	Director of the Office of Sustainability
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Project Role	S u p e r v i s o r
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Email	shane.tedder@uky.edu
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Name	
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Title & Department	
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Project Role	
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Email

Please note that any project leaders listed will be excused for closed discussion of their project proposal.

10. Please describe the project, its goals, and how it contributes to UK student knowledge, attitudes & culture, or practices of the 3 pillars of sustainability (i.e. economic, environmental and social), including potential long term effects.

The purpose of this project is to continue the development and improvement of the SSC during the summer while the organization is usually inactive. The intern will analyze Council minutes, documents, and proposals to create the 2018 Welcome Report, table during freshman orientation events in Lexington, follow up with project leaders to complete the liaison process for ongoing projects, and prepare for the new Council. A short list of suggested objectives appears at the end of this document. The intern will be selected by the SSC directors, last year's intern (Zoe Gabrielson), and the SSC Advisor (Shane Tedder). Priority will be given to current and continuing SSC members, followed by current non-continuing or new SSC members. If no one from the SSC applies, the position will be advertised to the UK student body at large.

11. Name any anticipated project affiliates and describe the extent of their support, including any financial, matching or in-kind support. Specific details are encouraged.

Shane Tedder will oversee the progress of the internship, and will handle all financial aspects.

12. Please mark the primary target population of your project with a **1**.

- UK (general):
- Undergraduates:
- Graduates:

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- Other (Please Describe):

In 250 words or less, please answer the following questions.

13. Describe the intended University of Kentucky audiences and potential number of people impacted including any potential diverse segments such as student or community organizations and supporting evidence (e.g. expected or historical event/speaker attendance).

The anticipated work for the intern includes documenting the work of the SSC during the 2017-18 school year in a comprehensive summarizing document (the Welcome Report) and comparing that analysis with previous SSC years. This is to help collect information for the benefit of the Council and transparency to the student body. This document will aid in decision making for Councilmembers. The intern will also conduct outreach to organizations in order to create recognition for the Council and sustainability-related issues on campus in general among broad sections of the campus community that might not actively seek out sustainability-related events on their own. An intern will also assist in other related tasks as needed, including outreach events over the summer during K-week and SeeBlueU Orientations, maintaining the liaison process, and managing the SSC social media and email accounts.

14. Are there any students involved in the proposed project? If so, do they benefit from professional or technical skills, outputs, or experiences such as presentations, posters, or reports?

The intern will be expected to produce a professional report summarizing Council proceedings, and will gain relevant experience in writing, statistical analysis, data generation, and communication. Additional objectives may be added in order to serve the Council.

15. Please describe any previous history and to what extent you, other project leaders, or the sponsoring organization may have with the UK Student Sustainability Council.

2017-2018 SSC member and Summer 2017 SSC intern.

16. Please outline a timeline and milestones to ensure project efficacy prior to and after project implementation.

3/21/2017: Proposal Accepted

3/22/2017: Position open to applications from incoming, current, and outgoing SSC members

4/10/2017 at 11:59pm: SSC application window closed

4/11/2017: If no SSC applications are received, the student body, as a whole will be solicited

4/23/2017 at 11:59pm: Application window closes

TBD: Selection of intern (if SSC applications are received, then this could occur at the directors meeting prior to the last SSC

meeting of the year)

4/26/2017: Intern announced at SSC meeting

5/9/2017: Internship begins

*Applications will include resume/CV, cover letter, relevant professional/technical writing sample, and unofficial transcript

17. Does the success of your project require prior approval of other UK or non-UK entities (e.g. IRB or venue approval, etc.)? If so, please provide supporting documentation. No

18. Please demonstrate how the Student Sustainability Council will be credited or advertised in your project (this can include promotional material). Would a project leader be available for a radio interview?

The intern will serve as a representative of the SSC during outreach events over the summer.

19. Using the following format, please provide a line item budget for the total amount request and what percent of the project is being sponsored by SSC funding. Provide information sources or reasoning for the budget estimates.

Description	\$ Total Cost	\$ Request from SSC	Source of remaining funds
160 hours @ \$13.13 per hour for at least 10 weeks	2100	2100	
14.5% STEPS Fee	305	305	
Total	2405	2405	

20. Are you willing to accept a general reduction in your budget? Yes
21. Are you willing to accept line item changes in your budget? Yes
22. You may include additional attachments to supplement the application such as promotional material, resumes, letters of collaborative funding, etc.