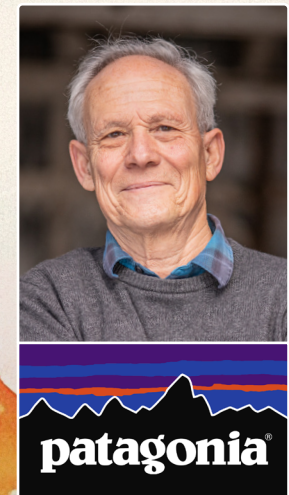


Thursday, November 6
12:30-1:45 p.m.

Singletary Center for the Arts
Recital Hall



THE FUTURE OF THE RESPONSIBLE COMPANY

with **Vincent Stanley**
Director of Philosophy, Patagonia



Patagonia is an iconic brand in outdoor apparel and gear, and has been on a journey for decades to balance stewardship with success as a company. In this free campus lecture, director of philosophy Vincent Stanley will share insights from this journey and explore how the multi-billion-dollar brand has embraced the philosophy of "going purpose instead of going public."

