Student Sustainability Council
Meeting Minutes
October 8, 2019

Taken by: Claire Hilbrecht

1. **Beginning of Meeting**

   a. 7:02 - Reading of the Preamble and Introductions

2. **Proposal Presentations**

   a. 7:04 – Local Food Summit Presentation Begins

   b. 7:10 – Local Food Summit Presentation Ends and Q&A Begins

      i. When is the conference?

         1. Feb. 26

      ii. How many attendees will be there?

         1. Around 250, 200 registered

      iii. Is it one full day? Do students have to miss classes?

         1. It is one full day, but student can come and go as they need.

            Policy varies on excused absences.

   c. 7:12– Local Food Summit Q&A Ends

   d. 7:12 - Logo Competition-UK's MS4 Stormwater Program Presentation Begins

   e. 7:22 - Logo Competition-UK's MS4 Stormwater Program Presentation Ends and

      Q&A Begins

      i. Is the contest directed toward UK students or Lexington as a whole?

         1. UK students

         2. We have an increasingly large number of dogs here on campus.

            There are opportunities for educating students

      ii. How many people participated in the Water Week logo contest?

        1. 22 students in between two classes; 12 students through Carmen's program

iii. Where can the winners of the last logo contest be found?

        1. Tracey Farmer Institute website

iv. What is the judging process?

        1. Graphic design specialists with a list of certain parameters

        2. Meet design and topical/purpose requirements

v. Are you looking for a variety of different materials or one guiding logo to be used throughout the program?

        1. There will be a winner for the campus logo and a winner for the city of Lexington, but the contest is aimed just at UK students

vi. What happens to the second and third place winners?

        1. Their logos will not be used

vii. Is this under the umbrella of the No Pee on My Lawn campaign?

        1. Yes

viii. Have student interns gone out to assess the need for a pilot program here around housing?

        1. Not yet...We are assessing the need for that

ix. What kind of criteria are you looking at for a logo to be the best way to get the message out there?

        1. Opening it up to students allows for more creativity

x. 7:29- Motion to extend- Cameron, 2nd Joel

xi. Why is a logo contest the best method for outreach to gain awareness for this program?

        1. This is just a part of the outreach program; wanting to gain student input

        xii.   What was the thought process for the multiple awards?

                1.   Hoping to entice more people to participate

       xiii.   What are some tactics for getting student outreach

                1.   Already reached out to the College of Design and Fine Arts

       xiv.   What was the thought process behind the value for the awards?

                1.   Entice people to participate

        xv.   What are the next steps once you have the two winning logos?

                1.   I will take the two logos and begin to develop educational materials for the city and begin to engage people in workshops, pledges and incentives with the logo on them

                2.   For the campus, a website will be developed featuring the campus logo

       xvi.   7:33- Motion to extend- Joel, 2nd- Jake

       xvii.   What is the structure of the contest

                1.   The beginnings will hinge on social media outreach and faculty engagement

                2.   Through a forum or event on campus, have the logos displayed with the designers there to share with the campus community

    f.   7:35 - Logo Competition-UK's MS4 Stormwater Program Q&A Ends

3. Proposal Discussions

    a. 7:35 - Discussion of Local Food Summit begins

        i.   Great! Short, and straight forward and fits with SSC message

        ii.   There is a much larger scale national summit over the same things on campus over spring break, but still a good idea

       iii.   Scholarships are first-come-first serve

1. Should they be need based?

    a. Not sure if it will be an issue

    b. At the previous conference, UK Dining interns didn't have to pay for it, so if that is the case this year, they shouldn't have to pay

        i. Most likely will not be an issue; there is a 50 person buffer

    c. Departments pay for students to go to conferences all of the time

    d. Maybe should be an application

    e. 7:39- motion to amend to have a small scholarship application- Joel, 2nd Josh

        i. 7:41- Motion to vote- Cameron, 2nd- Josh

            1. Passed

b. 7:41 - Discussion of Local Food Summit ends

c. 7:41- Motion to vote on Local Food Summit (Motion by Joel, 2nd Cameron)

VOTE RESULTS - **PASSED** Yes [17]   No [0]   Abstain [2]

PROPOSAL #1 VOTING RECORD

Name	P/A	Name	Y/N/A	Name	Y/N/A
Josh Ehl	Y	Cameron Luker	Y	Isabel Jenkins	Y
Sophie Beavin	Y	Kristen Gould		Hattie Nunley	Y
Beth Evers		Joel Huether	Y	Megan Reinhart	
Maria Sanchez		Sam Leuthold	Y	Camille Harn	Y
Bethany Schagane	Y	Alyssa Archer	Y		

Jake Simanek	Y	Brittany Lefebvre	Y		
Bri Stanley	Y	Madi Syndor	A		
Darren Tosh		Jack Swab			
Claire Hilbrecht	Y	Sydney King			
Kelly Walker	A	Ashlee Edmonson	Y		
Skyler Hornback	Y	Danielle Doering	Y		

      d. Amount requested: $1,125

      e. Amount approved: $1,125

      f. 7:43 - Discussion of Logo Competition-UK's MS4 Stormwater Program begins

           1. A lot of money

           2. Why do you need so many prizes

           3. All for getting non-traditionally environmentally students involved with the issues, but past logos do not reveal an understanding

                1. Not even sure if there is a need for it

           4. Slightly disorganized

           5. What is no p on my lawn

                1. An outreach campaign

           6. Can reduce prize money and still have engagement

           7. Might get saturated with bad ideas; not sure of what would happen if people apply without skill

           8. Evidence of need

                1. There is a need, but not sure if this is the best route for addressing the problem- off center for what we could be doing with our money

9. Agree that there is some confusion, but Carmen is highly reputable

10. One of the logo contests in the past only had 12 entries, so sketchy if that happens again because could be wasting money

11. There is validity in a logo contest

12. 7:49- motion to amend to reduce the prize money to $900- Joel, 2nd- Jake

    1. They did think it was important to have first place prize to $500

    2. Doesn't make sense that money would go toward 2nd and 3rd place winners if they don't use the

    3. 7:52 Motion to vote- Sophie, 2nd- Claire

        1. Failed

    4. 7:52- Motion to extend time- Cameron, 2nd- Josh

    5. 7:53- Motion to amend to reduce to $1000- Sophie, 2nd Jake

        1. Motion to vote- Cameron, 2nd- Jake

            1. Passed

13. Can't make line item reductions to remove 2nd and 3rd place winners

g. 7:55- Discussion of Logo Competition-UK's MS4 Stormwater Program ends

h. 7:55– Motion to vote on Logo Competition-UK's MS4 Stormwater Program (Motion by Skylar, 2nd Joel)

VOTE RESULTS - **PASSED** Yes [16]   No [1]   Abstain [2]

PROPOSAL #2 VOTING RECORD

Name	P/A	Name	Y/N/A	Name	Y/N/A
Josh Ehl	Y	Cameron Luker	N	Isabel Jenkins	A
Sophie Beavin	Y	Kristen Gould		Hattie Nunley	Y
Beth Evers		Joel Huether	Y	Megan Reinhart	
Maria Sanchez		Sam Leuthold	Y	Camille Harn	Y
Bethany Schagane	Y	Alyssa Archer	Y		
Jake Simanek	Y	Brittany Lefebvre	Y		
Bri Stanley	Y	Madi Syndor	Y		
Darren Tosh		Jack Swab			
Claire Hilbrecht	Y	Sydney King			
Kelly Walker	A	Ashlee Edmonson	Y		
Skyler Hornback	Y	Danielle Doering	Y		

    i.   Amount requested: $1,800

    j.   Amount approved: $1,000

    k.   If no, why

        1.   Can't justify spending $1,000 on a logo for which need has not yet been demonstrated

ATTENDANCE

Name	P/A	Name	Y/N/A	Name	Y/N/A
Josh Ehl	P	Cameron Luker	P	Isabel Jenkins	P
Sophie Beavin	P	Kristen Gould	A	Hattie Nunley	P
Beth Evers	A	Joel Huether	P	Megan Reinhart	A
Maria Sanchez	A	Sam Leuthold	P	Camille Harn	P
Bethany Schagane	P	Alyssa Archer	P		
Jake Simanek	P	Brittany Lefebvre	P		

Bri Stanley	P	Madi Syndor	P		
Darren Tosh	A	Jack Swab	A		
Claire Hilbrecht	P	Sydney King	A		
Kelly Walker	P	Ashlee Edmonson	P		
Skyler Hornback	P	Danielle Doering	P		

Funding Application

Before beginning the application process, please verify that you understand the terms and conditions for receiving funding from the SSC:

- The SSC cannot apply retroactive funding, all budget items must occur after the meeting date where the proposal is reviewed.
- Proposals are accepted on a rolling basis and the due date for consideration at each meeting is one week prior to that meeting.
- If approved, the project leader has twelve months to spend the funds. If the project requires an extension beyond this timeline, the project leader will need to submit an extension request.
- The money disbursed from this fund comes from student fees, so sustainability-related student impact is a necessary component for any proposal.
- Presenting the project to the Council is mandatory.
- In order to preserve the Council's ability to effectively review and consider proposals we are limited in the amount of proposals we may review per meeting. In the case that more proposals are received than can be reviewed for a given meeting, Council directors will decide which proposals are heard based on project timeline and order of submission.
- Please note**: The SSC has allocated ALL FUNDS for the 2018-2019 academic year**. The SSC will continue to review and award funds to projects with a start date of July 1, 2019 or later.

I verify that I understand and accept these terms and conditions (please write Yes):__Yes__

Project title: 2nd Annual Kentucky Local Food Systems Summit

Project leader name: Dr. Lilian Brislen

Project leader email: lilian.brislen@uky.edu

Project leader additional contact information: 269-303-3142

Total amount requested from the Council (round up to the nearest whole number): $1125

UK affiliation (Student, Faculty or Staff): Executive Director of The Food Connection @ UK

Please fill out the following information about <u>yourself and any other individuals</u> involved on the project. Previous involvement with the SSC may include membership, funding requests, or involvement with an organization affiliated with the SSC. Answer to the best of your knowledge.

Please list the following information:

Name	Major/Department	Academic Year Based on Projected Graduation Date	Previous involvement with SSC
Lilian Brislen	The Food Connection		Have known about the SSC since Graduate School
Leigh Maynard	The Food Connection (Ag Economics)		
Kelly Walker	Natural Resources and Environmental Science	Senior	Current at-large member

How did you hear about the SSC?: The Student Sustainability Council is a well-known organization that plays a key role in funding and promoting innovative sustainability initiatives on campus. Our sustainability intern, Kelly Walker, is a member of the Council and recommended we submit this application to support the expansion of student engagement in our Local Food Systems Summit.

Describe how your project relates to the three pillars of sustainability (environmental stewardship, economic equity, and social inclusion): The Kentucky Local Food Systems Summit supports all three of the pillars of sustainability by providing practical education to professionals working on developing sustainable food systems, expanding local markets for sustainably raised food, and by targeting conversations about diversity, equity and inclusion across Kentucky's food systems.

Please provide an in depth description of your project: The second annual Kentucky Local Food Systems Summit will bring food system professionals, extension agents, and students together to network and learn from each other to ultimately improve the sustainability of our local food system. The day of the summit will involve a series of concurrent sessions led by

various professionals and researchers that attendees can choose from and designated time for networking. The overarching goals of the summit is to facilitate: (1) valuable connections with other food system leaders and practitioners, (2) innovative tools to approach local food system development (3) an update on the latest research, and (4) spur new collaborations and initiatives. (For more information see https://foodconnection.ca.uky.edu/kentucky-local-food-systems-summit)

The Environmental Stewardship Fee is a $4 per semester student tuition fee. Given that the SSC is in charge of distributing these funds, please describe your project's plan to maximize student impact: Support from the SSC would provide scholarships for 15 student to attend the Kentucky Local Food Systems Summit. Students will have the opportunity to attend all educational sessions and networking opportunities, as well as the opportunity to submit to our student poster session. We will promote the scholarships and the conference through our Food Systems Initiative faculty network and student organizations to reach students with an interest in sustainable agriculture, food systems, or sustainable community development to attend this Summit. We also have a student intern, Kelly Walker, through the Office of Sustainability who is directly involved in the planning and implementation of this Summit who will guide and oversee student recruitment efforts.

Please list all groups that your project is intended to impact (Faculty/Staff, Graduate Students, Lexington Community, Undergraduate Students, UK Community as a Whole): Summit as a whole: Faculty/Staff, Graduate Students, Lexington Community, Undergraduate Students, UK Community as a Whole

Students that we would like to fund to attend: Undergraduates interested in food systems whom we could reach through a variety of majors and organizations including Sustainable Agriculture, Natural Resources and Environmental Science, Environmental & Sustainability Studies, Campus Kitchens, Horticulture Club, NRES Newsletter, Big Blue Pantry, and solicitation through direct recruitment by faculty.

Please select the type of project that best describes your project. Mark all that apply:

☐ Campus Infrastructure
☒ Conference
☒ Career Development
☒ Education
☐ Award
☒ Research
☒ Seminar/Speaker Series
☐ Other:_____

Please select up to three disciplinary categories that best describe your project:

☒Agriculture/Food Systems
☐Arts/Architecture
☒Campus Sustainability
☐Economics/ Behavior
☐Engineering
☐Entomology
☐SSC- External
☐Forestry/Gardening/Landscaping
☐SSC- Internal
☐Recycling/ Waste Management
☐Solar Energy
☐Water Conservation
☐Other:_____

The SSC is always seeking further outreach opportunities. Please place an X next to one or all of the following with your project to help us reach more people:

Green Talks Radio segment (recommended) **X**
Feature SSC logo on promotional material **X**
Social Media Promotion **X**
Other

Does this project require the approval of any outside or UK entity (Yes/No)? No

** If yes, please include documentation of support at the end of this document.

Have this, or any related project, been funded by the SSC in this or previous years (Yes/No)? No

Please attach out an itemized budget for your project or complete the table below.

Category	Item Name	Amount Requested from SSC	Amount Requested outside SSC	Name Other Funding Source	Total Cost
Students	Scholarships	$1125	0		$1125

Are you willing to accept partial funding for this proposal? Yes

Please describe who will be in charge of dispensing the funds. If it is not a UK department, how will the funds be dispensed?: The Food Connection is an academic center within the College of Agriculture Food and the Environment. All funds will be handled by our business officer, Kristen Guinn, and the summit budget and financing is overseen by our Executive Director, Lilian Brislen.

Does this project have any additional funding partners? If so please list them and briefly describe their contribution and involvement: The Summit is funded through a combination of registration fees and sponsorships. We are looking to the SSC only to fund student scholarships.

Use table below to provide a list of the major milestones of your project. This should include all relevant events to your proposals, such as dates for completion of key presentations and/or equipment purchases. Include project start and completion dates.

Date	Event Title	Brief Description
Dec. 1	Registration opens	
Feb. 26	KY Local Food Systems Summit	

If your project timeline is greater than a month, please provide a date around the middle of the project when sufficient progress will have been made to update the SSC.:

** Please attach supporting documents such as promotional material, letters of collaborative funding, or a budget spreadsheet, in addition to the budget provided previously. If you are working in partnership with a UK entity such as the Physical Plant Division, an academic department, etc., their letter of support should be uploaded here as well. Please only attach documents necessary to your proposal, so documents such as individual resumes or cover letters should not be included. All supporting documents should be in PDF format.:

** Please email your completed application to ukstudentsustainabilitycoucil@gmail.com

STAYED TUNED FOR 2020 REGISTRATION

The Food Connection at the University of Kentucky, in partnership with Bluegrass Farm to Table and Bluegrass Tomorrow, invites you to the Kentucky Local Food Systems Summit. This day of workshops, networking, and conversation is designed to bring together food systems professionals who work on the front lines of growing our local farm and food systems.

Our goal for the summit is to provide: (1) valuable connections with other food system leaders and practitioners, (2) innovative tools to approach local food system development (3) an update on the latest research, and (4) spur new collaborations and initiatives. By bringing great minds together, we hope to foster a state-wide common vision through collaborative discussions and strategy development to ultimately promote a vibrant and sustainable food system in Kentucky.

For Cooperative Extension guests, this summit qualifies for KERS credits.

We promise an invigorating mix of research, programs and tools, and facilitated conversations that will help us all move the needle towards our goals of a healthy and vibrant farm and food system, including topics like:

- **Local Food 101: terms, stakeholders, and resources**
- **Kentucky Kids in the Kitchen: Making the most of the Culinary Challenge**
- **Farmers Market Innovations**
- **Extending the Season, Expanding Markets**
- **Chef Ambassador Training: Teaching others to cook**
- **Two round table discussions on the current needs and**

opportunities facing Kentucky farmers and community food security.

Registration includes summit attendance, parking for off-campus guests, all day coffee, a locally sourced lunch, and networking reception attendance.

Read more about the first annual KY Local Foods Summit [here](#).

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• If approved, the project leader has twelve months to spend the funds. If the project requires an extension beyond this timeline, the project leader will need to submit an extension request.

• The money disbursed from this fund comes from student fees, so sustainability-related student impact is a necessary component for any proposal.

• Presenting the project to the Council is mandatory.

• In order to preserve the Council's ability to effectively review and consider proposals we are limited in the amount of proposals we may review per meeting. In the case that more proposals are received than can be reviewed for a given meeting, Council directors will decide which proposals are heard based on project timeline and order of submission.

By checking the box below, I verify that I understand and accept these terms and conditions.

: Yes

Project title: Logo Competitions: Branding UK's MS4 Stormwater Program and "No P On My Lawn" Pet Waste Campaign

Project leader name: Carmen Agouridis and Suzette Walling

Project leader email: carmen.agouridis@uky.edu; s.walling@uky.edu

Project leader additional contact information:

Contact type	Contact info
Email	carmen.agouridis@uky.edu; s.walling@uky.edu

Total amount requested from the Council (round up to the nearest whole number): 1800

UK affiliation: Faculty/Staff

Please fill out the following information about yourself and any other participants involved on the project. Previous involvement with the SSC may include membership, funding requests, or involvement with an organization affiliated with the SSC. Answer to the best of your knowledge.:

Name	Department/major	Title of position/year in school	Previous involvement with the SSC
Carmen Agouridis	Center for Student Success	Associate Dean for Instruction	Recipient of prior funding request
Suzette Walling	Plant and Soil Sciences	Agricultural Extension Associate Senior	Recipient of prior funding request

Jobs funded by the Council should be priced at a livable wage. As one of the three pillars of sustainability, economic sustainability is an important component of any project. The Council aims to fund all jobs at a livable wage. If you are requesting funds for an internship/stipend/etc, please explain how that budget was determined in the framework of economic sustainability.: NA

Understanding the supply chain for any material purchased is an important component of sustainability. If your project requires materials, please include an explanation of their sourcing.: NA

How did you hear about the SSC?: Recipient of prior funding

Describe how your project relates to the three pillars of sustainability (environmental stewardship, economic equity, and social inclusion).: This project will help promote environmental stewardship through branding and increased awareness of UK's MS4 stormwater program and pet waste campaign (the later is a campaign that extends to the entire Lexington community). Benefits of the project will extend to all residents irregardless of socioeconomic standing. Through project partnerships, opportunities exist for student intern involvement.

Please provide an in depth description of your project. You will likely want to copy and paste your response into the text box.: Project Justification The University of Kentucky's Sustainability Strategic Plan highlights seven focus areas, one of which is water. The mission of this focus area is to "maximize the infiltration and evapotranspiration of stormwater, protect water quality, and conserve water resources." Achievement of this goal will occur through five tasks focused on aspects of stormwater, water quality, water conservation, and education and outreach. The last listed task, education and outreach, is particularly important to the citizens of this university as we all play a role in protecting stormwater quality. Over the past several years, this idea of personal responsibility has guided faculty, staff, and students at the UK in their efforts to develop a robust stormwater education and engagement program. Such efforts have resulted in the design and implementation of structural projects (e.g., Cat's CATchment at Farm Road, two stream restoration projects, Gluck Pond restoration) as well as educational ones (e.g., class presentations, service opportunities, tabling at events and fairs, internships). Presently, our efforts are focused on developing educational and engagement opportunities at a larger scale. Examples of such efforts include the redesign of UK's stormwater website, development of an interactive storm drain marking program, creation of instructional and extension materials, and development of undergraduate and graduate research opportunities. Reaching a larger audience, however, requires we focus our message and develop our brand as it pertains to stormwater. One important step in this process redesigning UK's stormwater logo. Our past successes involving students in logo design competitions (e.g., Water Week logo, Kentucky Master Naturalist logo) have demonstrated that such competitions yield creative and insightful designs while educating entrants and non-entrants alike. We have found that both entrants and non-entrants benefit from learning about the competitions and their purposes (e.g., competition overviews in classes, social media) while entrants also take a deep dive by researching the topic area. In addition to redesigning UK's stormwater logo, efforts are underway to better understand if and how increases in service and companion animals on UK's campus impact stormwater and what we can do to mitigate any impacts, particularly through the expansion of prior successful extension programming. Dog waste is one of the top contributors to bacterially contaminated waters and is a leading source of nutrients (phosphorus, specifically) from urban areas. In municipalities with separate storm sewer systems (MS4s), pet waste left on the ground is transported through storm sewer systems directly to waterways with no pre-treatment. As waste breaks down it releases pathogens and nutrients into a water system. Pathogen impaired streams may be restricted for public recreational use to protect human health, limiting it as a community water resource. Excess nutrients contribute to hazardous and nuisance algal blooms (HNABs) which have long-lasting negative impacts. They impair aquatic habitats, may instigate costly treatment and disruption of municipal drinking water supplies, and

negatively impact fishing, real estate, and recreational tourism industries with devastating economic results. Additionally, some blooms contain toxins that are lethal to wildlife and domestic animals and may cause human illnesses. Previous studies suggest that pet owners pick up pet waste 60% of the time in public places. Preliminary results from a LFUCG survey (unpublished, n=705) suggest that Fayette County residents are more vigilant, picking up in public places 87% of the time. However, only 28% of those surveyed make it a daily habit when at home. With approximately 100,000 dogs in Fayette County, there is a lot of pet waste left on the ground. To assist LFUCG in their efforts to reduce pet waste contributions to area streams, we are expanding on the No P On My Lawn program to include home owner education on the issues associated with not picking up after their pet. Partnerships Environmental Health and Safety (EHS) is an active partner with Dr. Agouridis on stormwater education and outreach at the University of Kentucky. EHS has allocated approximately $60,000 annual to support education and engagement efforts; however, funds (because of accounting regulations) cannot be used as awards for student competitions. As part of the No P On My Lawn pet waste campaign, UK student interns will conduct a ground-truthing survey to determine if pet waste is an issue on University grounds, and if so, in what locations. If hotspots are identified, EHS will provide support to education and outreach efforts by purchasing items such as branded dog bananas, poo bags, and/or a pet waste station. The pet waste project is being developed in partnership with LFUCG though the Stormwater Quality Incentive Grant Program. One of the project deliverables is a logo design which will be used on educational and promotional materials distributed via electronic and printed media to citizens of Fayette County. The goal is to inform pet owners of the importance of picking up after their pet and to incentivize them to adopt sound pet waste management practices in both public places and at home. Student Impact A campus-wide call for design will be implemented for both projects. Student participation will be encouraged using social media; engagement with faculty in multiple areas including design, arts, and architecture as well as classes with an environmental focus. Students will be provided background information about the projects and design parameters. Participation will be incentivized with the requested award funds. Entries will be assessed based on adherence to design criteria and topic relevance and will be evaluated by a panel of stakeholders and design professionals. Contest winners will be invited to present their work at the Sustainability Forum in December. The winning design for the UK MS4 stormwater program will be utilized on promotional material to raise awareness of issues and mitigation efforts associated with campus stormwater. The target audience for the program is the entire UK Community (e.g., students, faculty, staff, and visitors). The winning design for the No P On My Lawn program will be utilized on promotional materials distributed to the Lexington Community, through social media, tabling at events, and community groups. We are working with campus personnel to determine if there is potential benefit for campus of a small-scale pilot of the LFUCG project. Budget First Place Winners: 2 @ $500 each = $1000 Second Place Winners: 2 @ $300 each = $600 Runner Up: 2 @ $100 each = $200 Total = $1800

Who will this project primarily impact?:
Please select the groups that your project is intended to impact.:
Faculty/Staff
Graduate Students
Lexington Community
Undergraduate Students
UK Community as a Whole
The Environmental Stewardship Fee is a $4 per semester student tuition fee. Given that the SSC is in charge of distributing these funds, please describe your project's plan to maximize student impact.: This project will primarily impact students; however, the results will impact the UK community as a whole as well as the surrounding community.

What type of project is this?:
Award

Please select up to three disciplinary categories that best describe your project.:
Arts/Architecture
Campus Sustainability
Economics/Behavior

The SSC is always seeking further outreach opportunities. Please consider doing one or all of the following with your project to help us reach more people. :
Green Talks Radio segment (recommended)
Feature SSC logo on promotional material
Social Media Promotion

Does this project require the approval of any outside or UK entity? If so, please check the box and include documentation of support at the end of this document.: No

Have this, or any related project, been funded by the SSC in this or previous years?: No

Please fill out an itemized budget for your project as it stands. Indicate line items that could be reduced with a check mark. Round up to the nearest whole number for numerical entries.:
Category: Other
Item name: Student awards
Amount requested from the SSC: 1800
Amount requested from outside the SSC: 0
Name of other funding source: **Total cost**: 1800
Would you be willing to accept reductions in your line items? (Leave blank if the answer is no): No

Please describe who will be in charge of dispensing the funds. If it is not a UK department, how will the funds be dispensed?: Julie Tolliver, Biosystems and Agricultural Engineering

Does this project have any additional funding partners? If so please list them and briefly describe their contribution and involvement.: Environmental Health and Safety (EHS) is an active partner with Dr. Agouridis on stormwater education and outreach at the University of Kentucky. EHS has allocated approximately $60,000 annual to support education and engagement efforts; however, funds (because of accounting regulations) cannot be used as awards for student competitions. LFUCG for pet waste campaign.

Estimated project completion date: 05/01/2020

Please provide a list of the major milestones of your project.: 1. Development of logo competition guidelines (will use rules from prior competitions) – 1st month following award 2. Opening and promotion of competition (competition will remain open at least two months) – 2nd – 3rd months following award 3. Judging – 4th month following award 4. Notification of winner – 4th month following award 5. Refinement of logo designs, as needed, to meet UK design standards – 5th – 6th month following award

Include the date (mm/dd/yy) and a brief description of the event. This should include all relevant events to your proposals, such as dates for completion of key project milestones, presentations, or final project completion.:

Date	Event title	Brief description
11/01/2019	Logo competition guidelines	Finalize competition rules
12/01/2019	Competition begins	Open competition, promote through social media, class visits
02/01/2020	Competition closes	Closing of competition
03/01/2020	Judging	Judging complete
03/01/2020	Winner notification	Notify winners
05/01/2020	Release of logo design	Complete any edits to winning logos and release to public

If your project timeline is greater than a month, please provide a date around the middle of the project when sufficient progress will have been made to update the SSC.:
02/01/2020

Please attach supporting documents such as promotional material, letters of collaborative funding, or a budget spreadsheet, in addition to the budget provided previously. If you are working in partnership with a UK entity such as the Physical Plant Division, an academic department, etc., their letter of support should be uploaded here as well. Please only attach documents necessary to your proposal, so documents such as individual resumes or cover letters should not be included. All supporting documents should be in PDF format.: